



# COMPANY LEADER TRACK

**Where Company Leaders Connect, Strategize, & Lead.**

This track is designed for executives who set vision, drive growth, and shape the culture of transportation & logistics companies. This is an ongoing professional development experience that gives you high-level insights, a trusted peer network, and access to resources year-round through your TMSA membership.

## Who Thrives Here?

CEOs & Presidents  
COOs & Chief Strategy Officers  
Founders & Entrepreneurs

Senior Vice Presidents  
Business Unit Leaders  
General Managers

*“Leadership is the capacity to translate vision into reality.”*  
–Warren Bennis

### Strategic Insight

- High-level content focused on market outlook, business growth, and operational excellence.
- Data and trends specific to transportation and logistics to inform decision-making.
- Guidance for leaders navigating what’s next.

### Connections & Collaborations

- Exclusive roundtables with other C-suite and senior leaders.
- Networking receptions to build peer relationships in a relaxed setting.
- Year-round access to a trusted network for candid discussions and problem-solving.

### Develop Your Leadership Team

- Pair with other leadership tracks to:
- Ensure your leadership team is aligned on strategy and execution.
  - Equip functional leaders (marketing, sales, HR, operations) with targeted learning for their roles.
  - Foster cross-department collaboration and shared business objectives.

### Focus on Retention & Growth

- Nominate sales and marketing leaders for the Mountain Movers Awards to inspire growth and retention.
- Nominate emerging members for the Rising Star Award to recognize talent & motivate future leaders.
- Take advantage of curated introductions to services and innovations to help you scale.

Learn More: [www.tmsatoday.org/companyleader](http://www.tmsatoday.org/companyleader)